

Station	WPGH-TV PITTSBURGH, PA	Agency	( ) WATERFRONT STRATEGIES	Rep Firm	
Advertiser	( ) POLITICAL ISSUE GROU		3050 K ST NW, #100	Sales Office ( )	WASHINGTON
Product	HOUSE MAJORITY PAC		WASHINGTON, DC 20007	Salesperson ( )	KATHRYN SARDINSKY
Estimate#	1431	Agency C/P1/P2/E	79/86/1431		
Buyer	Dan Nagelberg	Flight Dates	09/18/2012 - 09/24/2012	Salesperson Phone#	202-955-5342
Phone#		Hiatus Weeks		Salesperson FAX#	
Fax#					

--- CONTRACT COMMENT ---

HOUSE MAJORITY PAC \*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

PLS SEE LN 3 FOR SPOT NA. PLS ADVISE.  
THANKS,  
ANDREW

Ln	Dates	Time	Program	Len	Rate	Day	Spots/Week	# of Weeks	Total Spots	Total Cost
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1	09/23-09/23	10A-11A	FOX NEWS SUNDAY	:30	\$100.00	SU	1	1	1	\$100.00
2	09/18-09/24	10P-11P	NEWS	:30	\$900.00	TU-F,M	3	1	3	\$2,700.00
*3	09/22-09/22	10P-1030P	NEWS	:30	\$900.00	SA	1	1	1	\$900.00
		Station Remark: V2 1X NA DT COLLEGE FOOTBALL. PLS MOVE TO M-F OR TO NEWS ON WPMY/SAT. THX								
4	09/23-09/23	10P-11P	NEWS	:30	\$900.00	SU	2	1	2	\$1,800.00
5	09/18-09/24	730P-8P	2.5 MEN	:30	\$1,000.00	TU-F,M	1	1	1	\$1,000.00
6	09/24-09/24	8P-9P	BONES	:30	\$4,000.00	M	1	1	1	\$4,000.00

---REPORT TOTALS---

Report Totals: 9 / \$10,500.00

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Product HOUSE MAJORITY PAC

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Agency ( ) WATERFRONT STRATEGIES

3050 K ST NW, #100

WASHINGTON, DC 20007

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Sales Office ( ) WASHINGTON

Salesperson ( ) KATHRYN SARDINSKY

Salesperson Phone# 202-955-5342

Salesperson FAX#

---SALES MONTHLY TOTALS---

Sep 12: 9 / \$10,500.00

Sales Totals: 9 / \$10,500.00

Station Totals: 9 / \$10,500.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$105,000	CABL	0%	KDKA	34%	UNKN	0%	WPCW	1%	WPGH	10%
		WPMY	1%	WPXI	21%	WTAE	33%				

---COMPETITIVE COMMENTS---

\*SHARE ESTIMATED

Books null

Demos RA35+